

Founders Equity

CREATE THE OPPORTUNITY

Actively Managed Private Equity Investments Since 1969

- Since 1969, Founders Equity has been actively engaged in private equity investing and in assisting the growth of small to mid-cap enterprises.
- We focus on recapitalization or buyouts of established businesses, management teams pursuing an acquisition growth strategy, and later stage growth equity investments.
- In contrast to many private equity firms, we are not solely financial buyers. Our principals are entrepreneurs who have started and managed businesses.
- We have approximately \$135 million of capital under management, consisting of \$115 million from our SBIC Fund and a \$20 million co-investment fund with the New York State Common Retirement Fund. 50% of our capital is still available to invest and we are actively seeking new investment opportunities.

Longevity

Investing in small companies for more than 30 years

Experience

Hands-on operating management experience

Able to identify niche business trends and opportunities

Active Board Members – Extensive Public & Private Company Experience

Track Record

Top-Quartile return performance in excess of 40%

FOUNDERS EQUITY INC.

545 Fifth Avenue, Suite 401
New York, NY 10017

Phone: 212-829-0900

Fax: 212-829-0901

E-mail: info@fequity.com

Web Address: www.fequity.com

EQUITY INVESTMENT

- Up to \$10 million per transaction
- Up to \$25 million per transaction with co-investors

COMPANY SIZE

- Revenue \$20 to \$150 million
- \$2 to \$15 million of Operating Profit (EBITDA)

COMPANY PARAMETERS

- Above average growth prospects
- Strong barriers to entry in its market area
- Has in place or employs motivated, insightful, incentivized management
- Operates in fragmented industry offering consolidation opportunities
- Underperforming business that can be repositioned

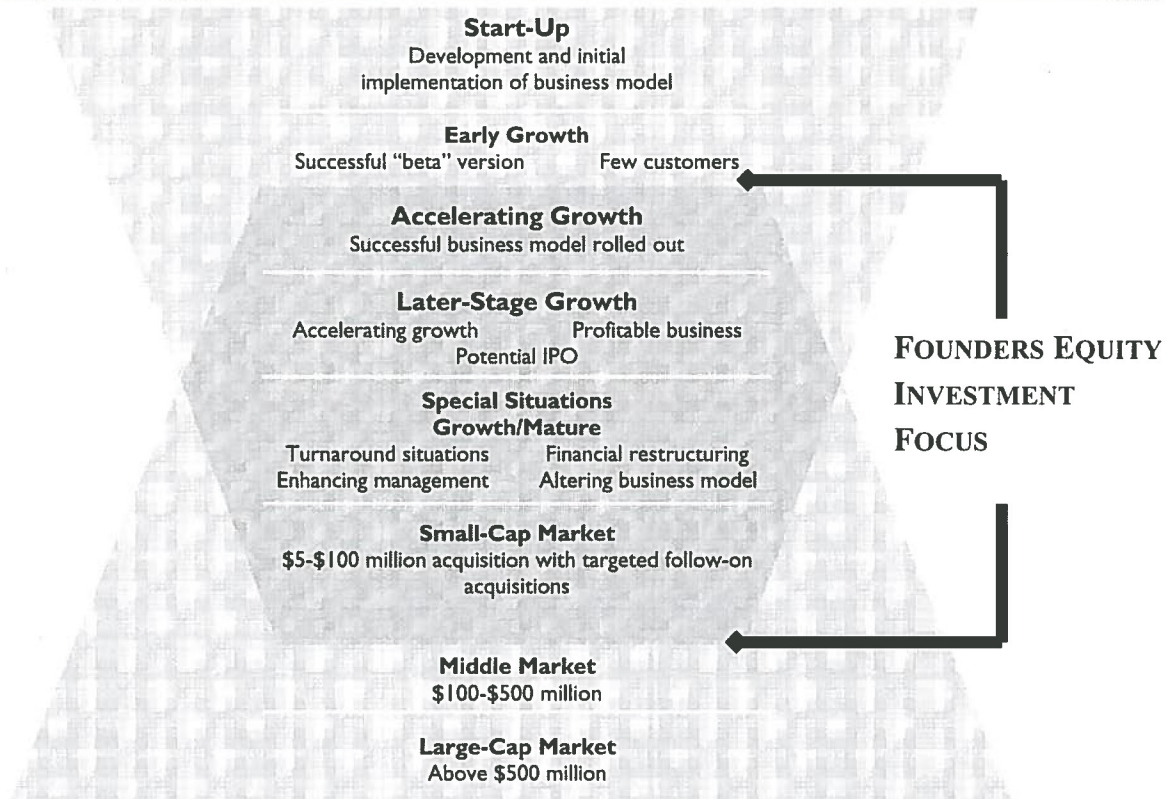
TARGETED INDUSTRIES

- Business and Marketing Services
- Outsourcing and Logistics
- Healthcare Services
- Environmental Services
- Security Services
- Oilfield Services
- Consumer Products and Services
- Food/Food Services
- Niche Manufacturing

TRANSACTION FORMAT

- Franchising
- Management Buyouts
- Recapitalizations
- Special Situations/Turnarounds
- Corporate Divestitures
- Going Private
- Buy and Build Strategies
- Accelerating Growth

INVESTMENT FOCUS



INVESTMENT TEAM

Warren H. Haber
Partner
Phone: (212) 554-3456
whaber@fequity.com

J.D. White
Partner
Phone: (212) 554-3453
jdwhite@fequity.com

J. Ryan Kely
Principal
Phone: (212) 829-0501
rkelly@fequity.com

John L. Teeger
Partner
Phone: (212) 554-3452
jteeger@fequity.com

Stephanie Litfin
Office Manager
Phone: (212) 554-3457
slitfin@fequity.com



Founders Equity

Phone: 212-829-0900 • Fax: 212-829-0901 • E-mail: info@fequity.com • Web Address: www.fequity.com