

AHS CONTACT:

Bill Gilbert
Vice President Marketing
AdvantEdge Healthcare Solutions
908-279-8120
bgilbert@ahsrcm.com

ADVANTEDGE HEALTHCARE SOLUTIONS ACQUIRES MEDICAL ACCOUNT SERVICES, INC.

AHS expands its anesthesia coding, billing, and practice management operations

Warren, NJ, and Dayton, OH—January 27, 2010—[AdvantEdge Healthcare Solutions](#) (AHS), one of the nation’s leading providers of [medical billing](#) and [practice management services](#), today announced that it has acquired [Medical Account Services](#) (MAS), the premier anesthesia billing company throughout Ohio. This agreement will expand AHS anesthesia billing and practice management operations and enable the Company to serve additional anesthesia clients in Ohio. David Ackley, CEO and Founder of MAS, and recognized industry expert in anesthesia billing, will join the AHS team and Michael Monea, noted anesthesia billing and practice management expert, will continue his role providing MAS clients with consulting and practice management services.

“Adding MAS’ well-known management team and its extensive roster of clients will further enable AHS to leverage our technological capabilities, increase processing efficiencies, and maximize performance for all of our clients,” said [David Langsam](#), President and CEO of AHS. “This acquisition reinforces AHS’ strategy to grow through partnerships with like-minded, hospital-based billing companies that serve our key target markets, and in this case, specifically anesthesia. We look forward to building on the foundation established by David Ackley and his team, and continuing to deliver the highest-quality billing solutions to all of our current and future clients.”

With almost fifteen years serving Ohio anesthesiologists, MAS fits perfectly within AHS’ state-of-the-art technology platform, which efficiently collects financial information and speeds the reimbursement of third-party claims and patient payments, enabling anesthesia providers to maximize revenue and decrease their billing and practice management costs. The Dayton office will continue to support the Ohio client base and potentially provide services to additional AHS clientele as well.


“We are excited about joining AHS, and the opportunity to bring additional technology and solutions to our clients. The stability and breadth of AHS’ technology will ensure our clients continue to enjoy best-in-class service and outstanding financial results,” said Ackley. “The merging of our businesses will also deliver AHS’ outstanding web-based reporting and dashboard tools to MAS clients, and MAS’ extensive consulting and practice management expertise will enable AHS to expand those services for its clients.”

Today, fewer than 20 percent of physician practices outsource their billing and practice management. AHS’ proprietary software supports an optimized workflow for specialist physician billing and leads to improved

revenue for their physician clients. The powerful billing technology runs on IBM System i servers. AHS is the exclusive [IBM VIP Business Partner](#) for physician billing.

Executives from AHS will be on hand at the [American Society of Anesthesiologists \(ASA\) Conference on Practice Management](#), to be held Jan. 29-31, 2010 at the Marriott Marquis in Atlanta. AHS will be exhibiting in booth #409 throughout the event.

Falcon Capital Partners, LLC represented MAS as its advisor in this transaction.

About AdvantEdge Healthcare Solutions (AHS) 
AHS is a leading provider of physician billing and practice management services and software to hospital-based physician groups, other specialty physician practices, and ambulatory surgery centers (ASC's) throughout the United States. AHS' state-of-the-art technology efficiently collects financial information and speeds the reimbursement of third-party claims and patient payments, enabling physicians to maximize revenue and decrease their billing and practice management costs, frequently in dramatic ways. The AHS commitment to clients is "More money, *faster*. Practice financial data, *available anytime, anywhere*. Regulatory compliance, *guaranteed*. And, *Client First* service." AHS is IBM's exclusive VIP Business Partner for physician billing solutions. www.ahsrcm.com.

About Medical Account Services 
Medical Account Services, Inc.

MAS has been providing billing and practice management services to anesthesiologists in Ohio and its surrounding states for almost 15 years. MAS' staff is comprised of specialists trained in the complexities of coding, billing and practice management requirements specific to the needs of anesthesiology and pain management practices. They understand the unique billing needs of anesthesia and pain management practices and have successfully met them for over twenty-five years. MAS' depth of knowledge and expertise has enabled them to continually provide effective, economical, and best in class billing and practice management services to their clients. <http://maswebsite.com/>

###